Entrepreneurship Scholarships For High School Seniors

Black Business Expo1 Scholarship Program

CONNECT - COMMUNICATE - COMMUNITY

www.blackbusinessexpo1.com
The Black Business Expo is sponsoring eight entrepreneurship scholarships ranging from laptop computers to $1000 for graduating seniors in North Carolina. These scholarships are exclusively reserved for African-Americans or American Indian/Alaska Native high school seniors. *Documented proof from a federally recognized tribe required.

Our goal is to contribute to growing entrepreneurship in North Carolina. The Entrepreneurship Scholarships are our small investment in serving our student population, whose great minds and grand dreams are to become an entrepreneur and ultimately a business owner.

The Black Business Expo is known for providing an environment for entrepreneurs to thrive by creating connections to resources, opportunities for networking, supporting each other, and giving back to the community.

**Entrepreneurship Scholarships**

We believe that effective Entrepreneurship is key to a successful career and successful relationships in the business community. Graduating high school seniors that are interested in the following careers or college majors are encouraged to apply: advertising, business, entrepreneurship, hospitality, journalism, public relations, marketing, merchandising, and technology.

**Eligibility**

Each applicant must:
- Be an African-American or *American Indian/Alaska Native
- Be a United States Citizen
- Be a graduating high school senior
- Already applied for or accepted by an accredited two-or-four year college, university or a vocational-technical school.
- Be a first-time college student seeking or majoring in one of the following fields: advertising, business, entrepreneurship, hospitality, journalism, marketing, merchandising, public relations, and technology.
- Be already volunteering in the community.

**Application Instructions**

- Type (preferred) or print all requested information. Complete the scholarship application in full.
- Prepare a 500 to 1000–word essay and include the following:
  1. Describe the business venture or entrepreneur idea you are pursuing.
  2. Describe how this scholarship can help you?
  3. Describe what have you done thus far to continue your business venture or entrepreneur idea.
  4. Based on your education path you have chosen, how will the scholarship help you to accomplish your business venture or entrepreneur idea?
- The essay portion of the application is worth 35% of your total score. Make sure to use spell-check and grammar-check before submitting your essay.
- Have an academic educator such as a principal, teacher, guidance counselor, or academic advisor to complete the Educator’s Statement. Please obtain two copies of his/her statement to submit with the application.
- Submit one letter of recommendation from a local community leader. The recommendation letter cannot be from the person completing the Educator’s Statement Form. Consider a faith-based leader, organization personnel in the area of your college major or business venture or a local business leader.
- Include two copies of your transcript, including the most recent semester. The transcript does not need to be an official copy, but it does need to be the school with the school name.
- Do not include any photographs with your application.
- All signatures required where indicated on the form.
- All materials, including recommendation letter, must be submitted together.
Black Business Expo Scholarship Application

Awards

In 2018, Black Business Expo Scholarship Program will award an entrepreneurship scholarship to eight students who meet all of the application requirements. The scholarship awards are as following:

- Two $1,000 scholarships,
- Two $500 scholarships, and
- Four laptop computers

Terms and Conditions

- Applications reviewed and recipients selected by the Scholarship Program committee.
- Scholarships will be awarded on a one-time basis and will not be renewable.
- Awards will be paid upon proof of registration at an accredited institution of higher no later than November 30, 2018.
- Only completed applications accepted. Refer to the checklist on the application form to ensure that all components of the application are complete.
- Recipients must be available to complete an internship at the Black Business Expo headquarters in Durham North Carolina. One-hour per month for twelve months. Office hours are based on an individual basis.
- Winners will be announced at the BBE Black Wall Street Ball and posted to BBE website by November 30, 2018.

Application Checklist

Make Sure Your Application Is Complete:

Submit two complete applications (an original and a copy), each including all materials listed below.

Do not seal any of the following documents.

- Complete Application Form
- Transcript
- 500 to 1000-Word Essay
- Educator’s Statement
- Letter of Recommendation
- Signature from Parent(s) or Guardian
- Student Signature
- Must Reach BBESP no later than November 20, 2018

How to Apply?

Submit completed scholarship application information to:
Black Business Expo
Attn: Scholarship Selection Program Committee/Eric Kelley III.
103 South Elm Street
Durham, NC. 27701

All applications must reach us no later than November 20, 2018.

Please mail your application early enough to reach us by November 20, 2018.

Only completed applications accepted. Emailed applications will not be accepted.
Black Business Expo Scholarship Application

PARENT(s) and STUDENT TO COMPLETE

Instructions:

1. Please type (preferred) or print all information in black or blue ink. No pencil.
2. Please complete all pages of this application and mail with all attachments and one photocopy of all materials to: Black Business Expo
   Attn: Scholarship Program Selection Committee/Eric Kelley III.
   103 South Elm Street
   Durham, NC 27701

Name of Parent(s) or Guardian(s)________________________________________________________

Mailing Address: ________________________________________________________________

City________________________ State____________________ Zipcode____________________

Telephone Number______________________________________________________________

Email Address: _________________________________________________________________

Name of Student: First________________ Middle________________ Last______________________

Nationality: ☐ African-Americans ☐ *American Indian/Alaska Native

High School________________________________________ High School Telephone Number________

Grade Point Average as of Your Senior Year: ________________________________

College, University or Vocational/Technical School You Plan to Attend________________________

College, University or Vocational/Technical School Admissions Office Telephone Number________

Have You Been Accepted? ☐ Yes ☐ No

Anticipated Degree Major or Area of Study or Career Direction:

☐ Advertising ☐ Business Administration ☐ Hospitality ☐ Marketing
☐ Entrepreneurship ☐ Journalism ☐ Merchandising ☐ Public Relations
☐ Technology

Work Experience: List your work experience over the last four years, in chronological order, with your most recent job listed first. Attach one additional page if necessary.

<table>
<thead>
<tr>
<th>Company</th>
<th>Position/Job Description</th>
<th>Employed From</th>
<th>Employed To</th>
<th>Average Hours Per Week</th>
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   Attn: Scholarship Program Selection Committee/Eric Kelley III.
   103 South Elm Street
   Durham, NC 27701

Name of Parent(s) or Guardian(s)________________________________________________________

Mailing Address: ________________________________________________________________

City________________________ State____________________ Zipcode____________________

Telephone Number______________________________________________________________

Email Address: _________________________________________________________________

Name of Student: First________________ Middle________________ Last______________________

Nationality: ☐ African-Americans ☐ *American Indian/Alaska Native

High School________________________________________ High School Telephone Number________

Grade Point Average as of Your Senior Year: ________________________________

College, University or Vocational/Technical School You Plan to Attend________________________

College, University or Vocational/Technical School Admissions Office Telephone Number________

Have You Been Accepted? ☐ Yes ☐ No

Anticipated Degree Major or Area of Study or Career Direction:

☐ Advertising ☐ Business Administration ☐ Hospitality ☐ Marketing
☐ Entrepreneurship ☐ Journalism ☐ Merchandising ☐ Public Relations
☐ Technology

Work Experience: List your work experience over the last four years, in chronological order, with your most recent job listed first. Attach one additional page if necessary.
Black Business Expo Scholarship Application

STUDENT TO COMPLETE

SCHOOL ACTIVITIES: List all school activities in which you have participated in the last four years (i.e., athletics, student government or clubs). Attach one additional page if necessary.

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<thead>
<tr>
<th>Activity</th>
<th>Years (1, 2, 3, 4)</th>
<th>Average Hours Per Month</th>
<th>Position Held</th>
<th>Comments</th>
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COMMUNITY AND VOLUNTEER ACTIVITIES: List non-paid community activities in which you have participated in the last four years (i.e., volunteer efforts, church work, non-profits). Attach one additional page if necessary.

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<th>Activity</th>
<th>Years Volunteered (1, 2, 3, 4)</th>
<th>Average Hours Per Month</th>
<th>Position Held</th>
<th>Comments</th>
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AWARDS and HONORS: List all awards and honors received in the last four years (including academic or community awards and honors). Attach one additional page if necessary.

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<th>Year</th>
<th>Award or Honor</th>
<th>What caused you to receive the award or be honored?</th>
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Black Business Expo Scholarship Application

STUDENT TO COMPLETE

SUBMIT ESSAY as an ATTACHMENT: Essay should be approximately 500 to 1000 words, typed (preferred) or printed, 12-point font (Times New Roman) doubled-spaced with one-inch margins. Please address the following statements:

1. Describe how this scholarship can help you overall or personally?
2. Describe the business venture or entrepreneur idea you are pursuing.
3. Describe what you have done thus far to continue your business venture or entrepreneur idea.
4. Based on your education path you have chosen, how will the scholarship help you accomplish your business venture or entrepreneur idea?

LETTER of RECOMMENDATION:

Submit one letter of recommendation from a local community leader. The recommendation letter cannot be from the person completing the Educator’s Statement Form. Consider asking a faith-based leader, organization personnel in the area of your college major or business venture or a local business leader. Be sure to share the information below with the person you choose so they can prepare the recommendation letter accordingly.

Include the following on company’s letterhead, Name, and Title of the person making the recommendation, contact information (email and telephone number), date and signature along with any of the information listed below.

Please provide information about the student that shows their leadership, academic, and personal characteristics, and entrepreneurship. We are particularly interested in the student’s commitment to community service, integrity, unique talents, creativity, motivation; ability to execute on projects, teamwork, and collaboration. We welcome any information that will help to distinguish this student from others. Attach one additional page if necessary.

APPLICATION CERTIFICATION:

I certify that all of the information provided in this application is complete and true to the best of my knowledge. I grant permission to BBE to contact my references and school if necessary and to use my name and picture in promotional materials if I am selected to receive a scholarship award.

Parents/Guardian: __________________________________________________________

Signature: __________________________________________________________________

Date: ______________________________________________________________________

Student Name: __________________________________________________________________

Signature: ____________________________________________________________________

Date: ________________________________________________________________________
EDUCATOR’S STATEMENT

This Page is To Be Completed by An Educator in your High School such as a Principal, Teacher, Guidance Counselor, or Academic or Career Advisor.

To Be Submitted by Student With Completed Application
Educator: Please complete (type preferred) or print, make one copy, and provide both copies to the student.

Educator’s Name _______________________________________________________________

Position/Title _______________________________________________________________

Student’s Name __________________________________ Date ________________

High School ________________________________________________________________

Please provide information about the student that shows their leadership, academic, and personal characteristic, and entrepreneurship. We are particularly interested in the student’s commitment to community service, integrity, unique talents, creativity, motivation; ability to execute on projects, teamwork, and collaboration. We welcome any information that will help to distinguish this student from others. Please submit your comments below. Attach one additional page if necessary.

Personality & Character Evaluation
Compared with other high school seniors, how would you rate this student in the following areas?

<table>
<thead>
<tr>
<th></th>
<th>Average</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
<th>One of the Best That I Have Ever Encountered</th>
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<tr>
<td>Positive Attitude</td>
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<td>Respect for Others</td>
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<td>Leadership Qualities</td>
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<td>Principles and Values</td>
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<td>Takes Initiative</td>
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<td>Self-governance</td>
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Signature of Educator ___________________________________________ Date: ____________________
MAIL YOUR COMPLETED APPLICATION, ATTACHMENTS, AND ADDITIONAL COPIES OF ALL MATERIALS TO:

Black Business Expo
Attention: Scholarship Selection Committee/Eric Kelley III.
103 South Elm Street
Durham, NC 27701

All applications must reach us no later than November 20, 2018.

Please mail your application early enough to reach us by November 20, 2018.

Only completed applications accepted.

Emailed applications will not be accepted.

QUESTIONS

If you have questions about the application form, please contact BBE at info@blackbusinessexpo1.com.